



## TAMPA HISTORIC STREETCAR BOARD OF DIRECTORS

**Tuesday, January 23, 2024, 1:00 PM**  
**Hybrid Format of Participation - In Person at**  
**HART Administrative Office, 1201 East 7th Ave, Florida Conference Room, Tampa, FL 33605**  
**and**  
**Via Communication Media Technology**

*Information not viewable is available upon request through the Clerk of the Board phone: 813-384-6552 or e-mail: [petitl@goHART.org](mailto:petitl@goHART.org)*

### AGENDA

#### MEMBERSHIP

City of Tampa Representatives  
Michael English ~ President  
Abbey Dohring Ahern ~ Vice President  
Calvin Hardie  
Councilmember Guido Maniscalco  
David Mechanik

Hillsborough Transit Authority  
Melanie Williams ~ Secretary/Treasurer  
Councilmember Gwendolyn Henderson  
Councilmember Gil Schisler

1. **CALL TO ORDER AND PLEDGE OF ALLEGIANCE**
2. **PUBLIC INPUT (3 MINUTES PER SPEAKER)**
3. **WELCOME NEW AND REAPPOINTED BOARD MEMBERS**

3.a. Members

Councilmember Gwendolyn Henderson  
Councilmember Gil Schisler  
Melanie Williams ~ Secretary/Treasurer

Alternatives

Commissioner Michael Owen  
Marvin Ray Knight

4. **APPROVAL OF MINUTES**

4.a. **Regular Board of Directors Meeting ~ October 18, 2023**  
[Meeting Minutes](#)

4.b. **Regular Board of Directors Meeting ~ November 15, 2023**  
[Meeting Minutes](#)

5. **ACTION ITEM**

- 5.a. **Resolution #R2024-01-01 ~ Approval of the Tri-Party Agreement Between Hillsborough Transit Authority (HART), Tampa Historic Streetcar, Inc. (THS), and Friends of Ybor, Inc. (FOY), for Lease and Maintenance of the Birney Streetcar #163**  
*David Smolker, THS General Counsel*  
[Resolution #R2024-01-01 with Attachment I](#)  
[Attachment II](#)

**6. MARKETING SERVICES REPORT**

- 6.a. **November 2023**  
[Report](#)
- 6.b. **December 2023**  
[Report](#)

**7. STREETCAR SYSTEM PERFORMANCE REPORT**

- 7.a. **November 2023**  
[Report](#)
- 7.b. **December 2023**  
[Report](#)

**8. LEGAL AND LEGISLATIVE REPORTS**

David Smolker, THS General Counsel

**9. CHAIR'S REPORT**

Michael English, THS President/Chair

- 9.a. **CSX Insurance**

**10. HART CHIEF EXECUTIVE OFFICER'S REPORT**

Scott Drainville, HART Chief Executive Officer

**11. COMPLIANCE REPORT (REVIEW AND FILE)**

- 11.a. **City of Tampa Financial Statements Beyond the Month Ending August 31, 2023**  
FY2023 year-end financial reports beyond the month of August 2023 will be audited by the City of Tampa external auditors. They will be submitted to the THS Board of Directors for final approval in Spring 2024.

**12. OLD BUSINESS**

- 12.a. **TECOLine Streetcar Roster of Equipment**  
[Report](#)

**13. NEW BUSINESS**

**14. ADJOURNMENT**



**Meeting Minutes**  
***\* Pending Approval\****

**Attendance in Person**

**Board Members**

Michael English, President  
Calvin “Cal” Hardie  
Councilmember Gil Schisler  
Melanie Williams

**(4) HART - Staff Members .....(9)**

Brian Allan  
Richard Campbell  
Scott Drainville  
Danielle Jackson  
Yolanda Moreno  
Angela Paye  
Lena Petit  
Justin Willits  
Frank Wyszynski

**Board Member Absent**

**(0) Others Present .....(2)**

Nancy Harper, City of Tampa  
Grant Melich, GCM Insurance

**Attendance via Communications Media Technology (CMT)**

**Board Members**

Abbey Dohring Ahern, Vice President  
Councilmember Guido Maniscalco  
David Mechanik

**(3) Others Present .....(1)**

David Smolker, THS General Counsel

The October 18, 2023, THS Board of Directors meeting was held in a hybrid format with quorum physically present in the Florida Conference Room at the HART Administrative Office, 1201 East 7th Avenue, Tampa, Florida, with the rest of the Board members participating via Communication Media Technology (CMT).

**CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

President Michael English called the meeting to order at 2:33 p.m. Directors English, Hardie, Mechanik, Maniscalco, and Schisler were present. Directors Ahern and Williams were absent. A physical quorum was not present to conduct business. Pledge of Allegiance followed.

**PUBLIC INPUT (3 MINUTES PER SPEAKER)**

There was no one pre-registered or present to provide public comment.

**MARKETING SERVICES REPORT**

Mr. Frank Wyszynski, HART Manager of Communications and Marketing, presented the Marketing and Communications report for August and September 2023 mentioning that the Streetcar Live series returned, service was promoted for events along the line including Lightning hockey games, World Car Free Day, and the continuation of the fare free service. He reminded the Board members of the Tampa General Hospital advertisement and naming rights at Dick Greco Plaza previously reported on and gave more details on the advertising. Mr. Wyszynski provided more details on potential and upcoming advertisements with Hattricks, Tampa Bay Lightnings,



**Meeting Minutes**  
***\* Pending Approval\****

Winter Village Express, ReliaQuest, and more noting that there was a focus to broaden the types of vendors that advertise on the service. He pointed out that the procurement process included the language restricting certain types of advertising and a requirement to have one car unwrapped for marketing purposes and to protect the brand.

*Director Williams physically joined the meeting at 2:37 p.m. There was a physical quorum in place to take action.*

*Director Ahern remotely joined the meeting at 2:37 p.m.*

**ELECTIONS OF OFFICERS AND APPOINTMENTS**

President English announced that HART Board Director Eric Johnson was leaving the HART Board; therefore, he could not serve in his previous capacity as the THS Board Secretary.

Mr. David Smolker, THS General Counsel, opened the floor for nominations for the vacancy of Secretary/Treasurer.

*Director Williams nominated herself for the position of Secretary/Treasurer. Director Hardie seconded the nomination.*

*A vote was held to affirm the election. All Board members present voted aye. The motion carried unanimously electing Director Williams as Secretary/Treasurer of the THS Board of Directors.*

**APPROVAL OF MINUTES**

- a. Regular Board of Directors Meeting ~ September 8, 2023

*Director Schisler moved and Director Williams seconded approval of the September 8, 2023 Board of Director meeting minutes. All Board Members present voted aye. The motion carried unanimously.*

**ACTION ITEM**

- a. **Resolution #R2023-10-10 ~ Ratification of Insurance**

President English explained that he took the responsibility of signing the forms that enacted the insurance policy due to the timing of the policy, which was why there was a need for ratification. He introduced Mr. Grant Mehlich, GCM Insurance.

Mr. Mehlich presented the history of the policy since his involvement, and the coverage of the current policy.

President English stated that the policy was well suited for the Board, and noted Mr. Mehlich’s involvement had saved THS money over the previous years.



**Meeting Minutes**  
**\* Pending Approval\***

*Director Hardie moved and Director Williams seconded approval of Resolution #R2023-10-10 ~ Ratification of Insurance. All Board members present voted aye. The motion carried unanimously.*

President English asked for an update on the CSX insurance.

Mr. Mehlich noted the difficulty that the commercial general liability markets brought to both THS and CSX in Florida, but the negotiations his firm has had with CSX and the relationship that he has built with the risk manager led him to believe that there could be a deal to finalize.

President English stated that it was almost time to renew and told Mr. Mehlich to reach out if he needed any assistance.

Mr. Mehlich agreed that there needed to be more time for review and stated that he hoped there would be a final proposal available in January.

President English stated that he would like to have the final proposal in December.

Mr. Mehlich stated that he would try, but cautioned that it may give away leverage. He noted that it would be a completely new program that the THS Board would be pleased with.

**STREETCAR PERFORMANCE REPORT**

Mr. Allan presented the Streetcar Performance Report for August and September 2023. He mentioned that ridership at the end of fiscal year 2023 was 1,315,103 riders, and that the system received a waiver renewal for five years effective September 17, 2023, from the Federal Rail Association to cross the CSX interlock.

President English asked if 41 missed trips were a significant number.

Mr. Allan stated that the missed trips were actually trending down because of the end of the operator shortage.

**LEGAL AND LEGISLATIVE REPORT**

There was no report.

**CHAIR'S REPORT**

There was no report.

**HART INTERIM CHIEF EXECUTIVE OFFICER'S REPORT**

Mr. Scott Drainville, HART Chief Executive Officer, thanked Florida Department of Transportation (FDOT) for their continued support for the fare free streetcar service for one more year and reported about the FDOT visit to the streetcar facility. He also spoke on Channelside



**Meeting Minutes**  
***\* Pending Approval\****

Drive improvement projects, productive legislative visits to meeting with the legislators in Tallahassee, and the annual report to the City of Tampa Council with President English.

Director Mechanik referred to the FDOT grant noting that it would not be continued next year. He asked about the steps needed to be ready for collection of fares.

Mr. Drainville explained that staff would first discuss possible funding with the City of Tampa to keep the fares free and reach out to the Community Redevelopment Areas for their contributions. He further explained that if a fare was imposed, staff would first have to complete an equity analysis be in compliance to determine the fare which would be utilized through the Flamingo Fares system.

Director Mechanik inquired about the amount of time needed for the analysis and when it would be started for implementation in the following year.

Mr. Drainville stated that staff had already started the process and it should not take more than a few months.

Director Mechanik stated that he wanted to ensure the smoothest transition to the fares if they were necessary. He noted the upset that the change would likely have on the riders.

Mr. Drainville agreed noting that advance communication would be important.

Director Hardie stated that it was good that staff already started the equity analysis as many organizations would be interested to know the possible cost of the fare.

President English mentioned the Downtown Area Shared Hubs (DASH) service which had a \$2 cost ride scheduled on an app which could be helpful to the streetcar service.

**COMPLIANCE REPORT (REVIEW AND FILE)**

President English referred the Board to the following report:

- City of Tampa Financial Statements for the months ending July 31, 2023, and August 31, 2023 submitted by Ms. Nancy Harper, City of Tampa Accountant

**OLD BUSINESS**

There was no Old Business.

**NEW BUSINESS**

There was no New Business

**ADJOURNMENT**

The meeting adjourned at 2:55 p.m.



Meeting Minutes  
*\* Pending Approval\**

ATTEST:

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**Michael English, President**  
**THS Board of Directors**

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**Melanie Williams, Secretary-Treasurer**  
**THS Board of Directors**

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**David Smolker, Esquire**  
**THS Board General Counsel**



**Meeting Minutes**  
***\* Pending Approval\****

**Attendance in Person**

**Board Members**

Michael English, President  
Calvin “Cal” Hardie  
Councilmember Gil Schisler

**(3) HART - Staff Members .....(8)**

Brian Allan  
Richard Campbell  
Scott Drainville  
Danielle Jackson  
Yolanda Moreno  
Angela Paye  
Lena Petit  
Justin Willits

**Board Member Absent**

**(0) Others Present .....(3)**

David Smolker, THS General Counsel  
Nancy Harper, City of Tampa  
Tyler Hudson  
Darryl Shaw  
Lisa Schisler

**Attendance via Communications Media Technology (CMT)**

**Board Members**

Abbey Dohring Ahern, Vice President  
Councilmember Guido Maniscalco  
David Mechanik  
Melanie Williams

**(4) Staff Present .....(1)**

Loretta Kirk

The November 15, 2023, THS Board of Directors meeting was held in a hybrid format with quorum physically present in the Florida Conference Room at the HART Administrative Office, 1201 East 7th Avenue, Tampa, Florida, with the rest of the Board members participating via Communication Media Technology (CMT).

**CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

President Michael English called the meeting to order at 2:35 p.m. Directors English, Hardie, Maniscalco, Mechanik, Schisler, and Williams were present. Director Ahern and as absent. A physical quorum was not present to conduct business. Pledge of Allegiance followed.

**PUBLIC INPUT (3 MINUTES PER SPEAKER)**

There was no one pre-registered or present to provide public comment.

**APPROVAL OF MINUTES**

- a. Regular Board of Directors Meeting ~ October 18, 2023

*Approval of the minutes were deferred to a meeting when a physical quorum would be present.*





**Meeting Minutes**  
***\* Pending Approval\****

**ACTION ITEM**

- a. **Resolution #R2023-11-11 ~ Approval of the Tri-Party Agreement Between Hillsborough Transit Authority (HART), Tampa Historic Streetcar, Inc. (THS), and Friends of Ybor, Inc. (FOY), for Lease and Maintenance of the Birney Streetcar #163**

President English explained that he took the responsibility of signing the forms that enacted the insurance policy due to the timing of the policy, which was why there was a need for ratification. He introduced Mr. Grant Mehlich, GCM Insurance.

*Approval of the Action Item was deferred to a meeting when a physical quorum was present.*

**MARKETING SERVICES REPORT**

The Marketing Services Report was included in the Board Packet.

*Director Ahern remotely joined the meeting at 2:38 p.m.*

**STREETCAR PERFORMANCE REPORT**

Mr. Brian Allan, Director of Streetcar Operations, presented the Streetcar Performance Report for October 2023.

Director Mechanik inquired about the damage to the streetcar vehicle from either accident.

Mr. Allan explained that one accident resulted in a minor paint transfer, while the second one caused a minor damage to the bumper area of the streetcar which the Paint and Body Technician will fix in about a day's time.

Director Hardie asked if the students would be operating the streetcars soon.

Mr. Allan responded that the students in class were completing their on-job training at that time and the recently graduated ones just bid for their permanent jobs.

Director Hardie asked about the total number of Motorpersons.

Mr. Allan answered that 16 out of the 18 open positions were filled, and staff would wait to recruit for the final two positions.

**LEGAL AND LEGISLATIVE REPORT**

There was no report since the Birney Agreement was deferred.

**CHAIR'S REPORT**

President English stated that he would defer his report to the next meeting.



**Meeting Minutes**  
***\* Pending Approval\****

**HART CHIEF EXECUTIVE OFFICER’S REPORT**

Mr. Scott Drainville, HART Chief Executive Officer, reported that HART was granted a shared use waiver for operation across the CSX Interlock from the Federal Rail Administration (FRA) which was good for five years; that the Streetcar Operations Team explored the functions of the Streetcar vehicles with the Tampa General Hospital Team for Florida Department of Transportation (FDOT) physicals; and that the Winter Village Express would run on Sundays from November 19, 2023 to December 17, 2023. He introduced the new HART Chief Administrative Officer, Jacqueline Halldow, and shared her professional background.

**COMPLIANCE REPORT (REVIEW AND FILE)**

FY2023 year-end financial reports beyond the month of August 2023 will be audited by the City of Tampa external auditors. They will be submitted to the THS Board of Directors for final approval in Spring 2024.

**OLD BUSINESS**

Director Schisler asked for an update on insurance issues to ensure that all were current for the next year.

President English stated that the liability insurance was settled, and that the CSX insurance would be presented at the next meeting. He provided details on the new CSX insurance plan.

Director Mechanik asked if there was a reduction in the liability at that time.

President English stated that the policy was not ready to discuss.

**NEW BUSINESS**

Director Hardie requested an inventory of the streetcar vehicles.

**ADJOURNMENT**

The meeting adjourned at 2:47 p.m.

**ATTEST:**

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**Michael English, President**  
**THS Board of Directors**

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**Melanie Williams, Secretary-Treasurer**  
**THS Board of Directors**

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**David Smolker, Esquire**  
**THS Board General Counsel**



## **ACTION ITEM**

***Resolution #R2024-01-01 ~ Approval of the Tri-Party Agreement Between Hillsborough Transit Authority (HART), Tampa Historic Streetcar, Inc. (THS), and Friends of Ybor, Inc. (FOY), for Lease and Maintenance of the Birney Streetcar #163***

## **OVERVIEW**

The tri-party agreement is for lease and maintenance of the historic Birney Streetcar #163 to the FOY for display to promote and educate the public about the history of Tampa's Streetcar system.

## **BACKGROUND**

Birney Streetcar #163 was donated to HART in 2018 by the Tampa & Ybor City Street Railway Society who restored the car to operation. Birney #163 was built in 1922 for the original system in Tampa, when the system shut down it was used as a structure. The car is the only operational example from any of the original streetcar systems in Florida.

Due to the car's age and other factors, Birney Streetcar #163 cannot be used in revenue service. It is in the best interest of all parties involved to have the car displayed where it will educate the public about the history of streetcars in Tampa.

The agreement provides that FOY will: (1) lease the Birney Streetcar #163 for \$1.00 per year; (2) submit plans and specifications for the exhibition space within one of its buildings for THS and HART approval; (3) relocate Birney Streetcar #163 to the space at its expense; (4) exhibit the Birney Streetcar #163 in an enclosed, well-ventilated area with supporting exhibit materials, to promote and educate the public about the history of the Tampa Streetcar system; and (5) undertake necessary cosmetic maintenance and repairs at its expense.

## **NEXT STEPS**

Present the action item to the HART Operations and Safety Committee in November and the HART Board of Directors in December for approval.

### Attachments:

- I. Resolution #R2024-01-01
- II. Tri-Party Agreement between HART, THS, and FOY

ATTACHMENT I

RESOLUTION NO. #R2024-01-01

**A RESOLUTION APPROVING THE TRI-PARTY AGREEMENT BETWEEN HILLSBOROUGH TRANSIT AUTHORITY (HART), TAMPA HISTORIC STREETCAR, INC. (THS), AND FRIENDS OF YBOR, INC. (FOY), FOR LEASE AND MAINTENANCE OF THE BIRNEY STREETCAR #163**

**WHEREAS**, THS, HART and the City of Tampa (CITY) are parties of the Streetcar Tri-Party Agreement; and

**WHEREAS**, THS and HART are parties of the Operator’s Agreement for the TECO Streetcar Line; and

**WHEREAS**, HART had ownership of the vehicles including Birney Streetcar #163; and

**WHEREAS**, Birney Streetcar #163 cannot be used in revenue service due to the age of the car and other factors; and

**WHEREAS**, it is in the best interest of all parties involved to have the car donated and displayed where it will educate the public about the history of streetcars in Tampa;

**NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE TAMPA HISTORIC STREETCAR, INC. THAT:**

**Section 1.** Tampa Historic Streetcar, Inc. approves the tri-party agreement for lease and maintenance of the Birney Streetcar #163.

**Section 2.** Donation is dependent on approval from HART Board of Directors.

**Section 3.** Proper officers of the Tampa Historic Streetcar, Inc. are authorized to do all things necessary and required in order for use in management of the streetcar system.

**Section 4.** This Resolution shall take effect immediately upon its adoption.

**PASSED AND ADOPTED BY THE BOARD OF DIRECTORS OF THE TAMPA HISTORIC STREETCAR, INC. ON JANUARY 23, 2024.**

ATTEST:

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**Michael English, President/Chair**  
**THS Board of Directors**

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**Melanie Williams, Secretary-Treasurer**  
**THS Board of Directors**

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**David Smolker**  
**THS Board General Counsel**

**TRI- PARTY AGREEMENT BETWEEN HILLSBOROUGH TRANSIT  
AUTHORITY, TAMPA HISTORIC STREETCAR, INC., AND FRIENDS OF  
YBOR, INC., FOR LEASE AND MAINTENANCE OF THE BIRNEY  
STREETCAR #163**

This Tri- Party Agreement (**Agreement**) is entered into by the Hillsborough Transit Authority a/k/a Hillsborough Area Regional Transit Authority, a regional transportation authority created pursuant to Section 163.567, Florida Statutes (hereafter referred to as "**HART**"), and Tampa Historic Streetcar, Inc., a nonprofit Corporation of the State of Florida (hereinafter referred to as "**THS**") and Friends of Ybor, Inc., a not for profit corporation, (hereafter referred to as "**FOY**"), (collectively HART, THS, and FOY shall be referred to as the "**Parties**" as context dictates).

**Recitals**

WHEREAS, the Parties have collaborated on the Birney Streetcar #163 ("**Birney Streetcar**") lease, use and maintenance going forward; and

WHEREAS, the Parties desire to maintain the condition of the Birney Streetcar; and

WHEREAS, FOY desires to lease the Birney Streetcar from HART and FOY on the terms set forth herein; and

WHEREAS, FOY desires to use its own funds to maintain the Birney Streetcar in accordance with this Agreement; and

WHEREAS, this Agreement sets forth the respective roles and responsibilities of the Parties as agreed.

**NOW, THEREFORE**, in consideration of the following terms and conditions, the Parties agree to the following:

**A. Recitals**

The above recitals are hereby confirmed as true and accurate and incorporated herein by this reference. Each bold capital letter shall be referred to herein as a Section.

**Roles and Responsibilities of the Parties:**

**1. HART Responsibilities**

- a. Seek Board approval and execute the necessary documents to approve the Agreement.
- b. Do all things necessary to effectuate the lease of the Birney Streetcar by

HART and THS to FOY.

- c. Provide copies of records relating to the Birney Streetcar, including its prior maintenance, to FOY, if possible.
- d. HART shall have the option of inspecting the Birney Streetcar once annually, upon request by HART.

**2. THS Responsibilities**

- a. THS shall seek Board approval and execute the necessary documents to approve the Agreement.

**3. FOY Responsibilities**

- a. FOY shall seek Board approval and execute the necessary documents to approve the Agreement.
- b. Accept all documents and records regarding maintenance of the Birney Streetcar.
- c. Undertake and pay for the cost of relocating the Birney Streetcar to its new display location.
- d. Undertake cosmetic maintenance and repairs of the Birney Streetcar if needed, using its own funds, that are necessary to utilize the Birney Streetcar in support of FOY's obligations pursuant to Section 3(e) below.
- e. Within one (1) year of the Effective Date, FOY shall submit plans and specifications (the "**Plans and Specifications**") depicting the Birney Streetcar exhibition space to THS and HART (the "**Plans Delivery Date**"). Within thirty (30) days of the Plans Delivery Date, THS and HART shall provide written notice of approval or disapproval to FOY. If the Plans and Specifications are disapproved, THS and HART shall provide detailed comments outlining the basis of disapproval, and FOY will resubmit modified Plans and Specifications until such time as THS and HART approve the plans. The date on which the Plans and Specifications are approved is the "**Plan Approvals Date.**" In the event that HART and THS do not approve Plans and Specifications within three (3) months of the Plans Delivery Date, then FOY shall have the option to terminate this Agreement by providing written notice thereof within

fifteen (15) days after the date that is three (3) months after the Plans Delivery Date.

- f. Within four (4) years of the Plan Approvals Date, FOY shall notify HART and THS that FOY is prepared to accept possession of the Birney Streetcar on the date set forth in such acceptance notice (the “**Transfer Date**”). FOY, THS and HART will cooperate to ensure that the Birney Streetcar is moved to the location depicted on the Plans and Specifications on the Transfer Date. Prior to accepting possession of the Birney Streetcar, THS and HART shall execute a lease agreement transferring possession of the Birney Streetcar to FOY, which lease shall provide: (i) that FOY will pay rent to HART or THS in the amount of \$1.00 per year; (ii) a lease term of no less than twenty (20) years, with three (3) options to extend the lease for additional periods of ten (10) years each; and (iii) that FOY shall, at its sole cost and expense, keep and maintain the Birney Streetcar in the condition required by this Agreement. Counsel to FOY shall prepare a draft of the Birney Streetcar lease agreement for review and approval by HART and THS.
- g. In the event that, within four (4) years of the Plan Approvals Date, FOY fails to notify THS and HART that FOY is prepared to accept possession of the Birney Streetcar, then this Agreement shall terminate automatically on the date following the four (4) year anniversary of the Plan Approvals Date, and be of no further force or effect.
- h. Exhibit the Birney Streetcar in an enclosed, well-ventilated area with supporting exhibit materials, to promote and educate the public about the history of the Tampa Streetcar system, which will be depicted on the Plans and Specifications.
- i. If FOY can no longer maintain and exhibit the Birney Streetcar, FOY shall deliver notice thereof to HART and THS. Within sixty (60) days of notice, HART or THS shall recover possession of the Birney Streetcar, at the cost and expense of HART or THS. FOY shall use its best efforts to transfer title and possession of the Birney Streetcar to another rail museum, for

purposes of displaying it in a manner consistent with the intent of this Agreement, in as close as proximity to Tampa as reasonably possible.

**4. Risk of Loss to Assets**

FOY shall purchase acceptable property insurance to cover the market value of Birney Streetcar in the event of loss, and HART and THS shall be added to the policy as an additional insured. A copy shall be provided to HART Risk Department for approval prior to FOY taking possession.

**5. Heavy Maintenance Responsibilities and Costs**

FOY shall not be responsible for undertaking any rebuilding or heavy maintenance for the Birney Streetcar. FOY, HART, and THS agree and acknowledge that FOY is accepting the Birney Streetcar for the sole purpose of exhibiting the Birney Streetcar, and that FOY will not operate the Birney Streetcar.

**6. Hold Harmless and Indemnification**

To the extent allowed by law, each party shall indemnify, defend, protect, hold harmless, and release the other, its officers, agents, and employees, from and against any and all claims, loss, proceedings, damages, causes of action, liability, costs, or expense (including attorneys' fees and witness costs) arising from or in connection with, or caused by any act, omission, or negligence of such indemnifying party or its agents, employees, contractors, subcontractors, or invitees. This indemnification obligation shall not be limited in any way by any limitation on the amount or type of damages or compensation payable to or for the indemnifying party under workers' compensation acts, disability benefit acts, or other employee benefit acts. In all cases, the provisions of Florida Statutes, §768.28, including but not limited to the Sovereign Immunity of each Party, if any, shall apply and nothing in this Agreement is intended to nor shall be construed as a waiver of any immunity from or limitation of liability that FOY may be entitled to therein. This indemnity provision survives the Agreement.

**7. Notices**

All notices required or made pursuant to this Agreement shall be made in writing and sent by certified U.S. mail, return receipt requested, addressed to the following:

HART:

Chief Executive Officer

1201 E. 7<sup>th</sup> Avenue, Tampa, Florida. 33605



And

Brian Allan, Director of Streetcar  
1201 E. 7<sup>th</sup> Avenue, Tampa 33605

FOY:

Friends of Ybor, Inc.  
1228 E. 7<sup>th</sup> Ave., Suite 1, Tampa, FL 33605  
Attn: Darryl Shaw

THS:

THS Board President  
1201 E. 7<sup>th</sup> Avenue, Tampa, Florida 33605.

**8. Entire Agreement and Modification**

This contract includes the entire agreement of the Parties and supersedes any prior discussions or agreements regarding the same subject. Amendments or modifications to this Agreement must be made in writing signed by each Party.

**9. Severability/Survivability**

If a court of law holds any of the provisions contained in this Agreement to be illegal, invalid, or unenforceable, the enforceability of the remaining provisions shall not be impaired, and the Parties shall negotiate an equitable adjustment of this Agreement so that the purposes of this contract are affected. All provisions concerning indemnity survive the termination or expiration of this contract.

**10. Waiver and Non-waiver**

A waiver by one Party of a right or a remedy for a breach of this Agreement by the other Party shall not be deemed to waive the right or remedy for a subsequent breach by the other Party,

**11. Interpretation of the AGREEMENT**

This Agreement shall not be construed for or against any Party due to authorship of any provision.

**12. Modification**

The Contract Documents, including the scope, specification, and details of the Services

may only be modified by written agreement of the Parties.

**13. Headings and Section References**

The headings and section references in this Agreement are inserted only for the purpose of convenience and shall not be construed to expand or limit the provisions contained in such sections.

**14. Authorization**

The Parties to this Agreement represent and warrant that they are authorized to enter into this Agreement without the consent and joinder of any other party and that the parties executing this Agreement have full power and authority to bind their respective parties to the terms hereof.

**15. Assignment**

The terms and provisions of this Agreement shall be binding upon the Parties and their respective partners, successors, heirs, executors, administrators, assigns and legal representatives. Notwithstanding the foregoing, a party's rights and obligations under this Agreement may only be transferred, assigned, sublet, mortgaged, pledged, or otherwise disposed of or encumbered in any way with the other party's prior written consent.

**16. Electronic Signatures**

This Agreement may be executed by electronic signature technology and such electronic signature shall act as the Parties' legal signatures on this Agreement and shall be treated in all respects as an original handwritten signature.

**17. Counterparts**

This Agreement may be executed in one or more counterparts, any one of which need not contain the signatures of more than one party, but all such counterparts taken together will constitute one and the same instrument. The "Effective Date" of this Agreement is the last date set forth on the signature page attached hereto.

**18. Compliance with Laws and Regulations**

The Parties will adhere to all applicable federal, state, and local laws, regulations and ordinances.

**19. Status of Prior Agreement**

This Agreement supersedes that certain Tri-Party Agreement Between Hillsborough Transit Authority, Tampa Historic Streetcar, Inc. And The Tampa & Ybor Street Railway Society

For Donation, Maintenance, and Use of The Birney Streetcar And For Maintenance Funding entered into on or about November 15, 2017.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the signatures of the Parties' authorized representatives are provided below:

**Hillsborough Transit Authority “HART”**

**“FOY”**

By: \_\_\_\_\_  
Scott Drainville  
Chief Executive Officer

By: \_\_\_\_\_  
Darryl Shaw, Director

Date: \_\_\_\_\_

Date: \_\_\_\_\_

APPROVED AS TO FORM:

APPROVED AS TO FORM:

\_\_\_\_\_  
Julia Mandell  
HART Attorney

\_\_\_\_\_

**“THS”**

By: \_\_\_\_\_  
Michael English, President

Date: \_\_\_\_\_

APPROVED AS TO FORM:

\_\_\_\_\_  
David Smolker, THS General Counsel

*THS Marketing Services Report for November 2023*

**THS Marketing Collateral and Graphic Support – November 2023**

Collateral and graphic support included: Streetcar Live November 24th Pusha Preme (Afro-Fusion/Hip-Hop) Promotional Material (Facebook, Instagram, Monitor) | Updating Streetcar Station collateral with new sponsors: TGH & Hattricks

**THS Marketing and Communications – November 2023**

**Winter Village Express Returns**

The Winter Village Express has returned for the holidays and operates every Sunday through Dec. 17, 2023. The holiday-themed streetcar ride was a one-hour, round-trip excursion featuring a holiday sing-a-long, holiday trivia, milk & cookies, and added surprises along the way. Tickets are \$10.



**Streetcar Service to Downtown/Ybor Events**

Staff promoted streetcar service in support of several downtown and Ybor City events:

- Winter Wonder Wharf
- Holidays on Water Street
- Jo Koy
- Romeo Santos
- Tampa Bay Lightning games
- Ybor City Tree Lighting
- Mayor’s Food Truck Fiesta
- Rock the Park



**Streetcar Live**

The monthly streetcar concert series was held on November 24, 2023, with the Afro-fusion/hip hop artist **Pusha Preme** performing from 6 p.m. – 8 p.m. Streetcar Live is now a part of the Downtown Partnership’s Fourth Friday Tampa event programming. Attractions and businesses along the Streetcar line provide discounts and special programming with a Fourth Friday wristband.





## **Media Coverage**

### **Tampa Bay Times**

#### **Tampa is moving closer to extending the streetcar | Column**

[Tampa is moving closer to extending the streetcar | Column \(tampabay.com\)](#)

### **WTSP Brightside**

#### **Winter Village Express**

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=a4c8e0fa-8214-4b2c-bb85-98e87684117c>

### **FOX 13**

#### **Tampa's Winter Village kicks off holiday season at Curtis Hixon Park**

[Tampa's Winter Village kicks off holiday season at Curtis Hixon Park \(fox13news.com\)](#)

### **Patch.com**

#### **Winter Village Turns Curtis Hixon Park Into Winter Wonderland**

[Winter Village Turns Curtis Hixon Park Into Winter Wonderland | Tampa, FL Patch](#)

### **Tampa Bay Times**

#### **Streetcar Live**

[Streetcar Live - Tampa Bay Times - Events](#)

### **Spectrum Bay News 9**

#### **Businesses excited about possible Brightline train station in Ybor City**

[Businesses excited about possible train station in Ybor City \(baynews9.com\)](#)

### **Spectrum Bay News 9**

#### **Rapid buses to USF? A trolley to airport? Tampa wins planning grant**


[Downtown Tampa kicks off the holidays with Winter Village \(baynews9.com\)](#)

Prepared by: Frank Wyszynski, Manager of Marketing and Communications

Reviewed by: Jacqueline Halldow, Chief Administrative Officer

Attachment: Vector Media Monthly Sales Report – November 2023

# ATTACHMENT

|  |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          |                   |          |          |
|-----------------------------------------------------------------------------------|---------------------------------------------------------|------------------------------------------------------|------------------|------------------|------------------|------------------|-------------------|------------------|------------------|------------------|------------------|------------------|----------|-------------------|----------|----------|
| <b>Tampa Historic Streetcar</b>                                                   |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          |                   |          |          |
| <b>Monthly Sales Report</b>                                                       |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          |                   |          |          |
| Nov-23                                                                            |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          |                   |          |          |
| Streetcar                                                                         |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          |                   |          |          |
| Advertiser - Contract                                                             | Inventory                                               | Jan-23                                               | Feb-23           | Mar-23           | Apr-23           | May-23           | Jun-23            | Jul-23           | Aug-23           | Sep-23           | Oct-23           | Nov-23           | Dec-23   | Totals            |          |          |
| American Lung Association Tampa-230208020-0                                       | Transit Streetcar-Interior Cards-Space                  |                                                      | 160.00           | 80.00            |                  |                  |                   |                  |                  |                  |                  |                  |          | 240.00            |          |          |
| Anheuser-Busch-230109015-0                                                        | Transit Streetcar-Full Wrap-Space                       | 8,000.00                                             | 4,000.00         | 4,000.00         | 4,000.00         | 4,000.00         | (24,000.00)       |                  |                  |                  |                  |                  |          | -                 |          |          |
| Anheuser-Busch-230109015-1                                                        | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  |                   | 24,000.00        |                  |                  |                  |                  |          | 24,000.00         |          |          |
| Cigar City Brewing LLC-211027024-0                                                | Transit Streetcar-Full Wrap-Space                       | 3,500.00                                             | 3,500.00         |                  |                  |                  |                   |                  |                  |                  |                  |                  |          | 7,000.00          |          |          |
| Cigar City Brewing LLC-230629016-0                                                | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  |                   | 17,500.00        | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00 | 31,500.00         |          |          |
| JJ Taylor Distributing-230518046-0                                                | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  |                   | 1,740.00         | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00         |          | 15,740.00         |          |          |
| Miller Coors LLC-221208011-0                                                      | Transit Streetcar-Full Wrap-Space                       | 6,692.90                                             | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 836.61            |                  |                  |                  |                  |                  |          | 20,915.31         |          |          |
| Miller Coors LLC-221208011-2                                                      | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  | 2,509.84          | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45 | 19,242.09         |          |          |
| Molson Coors Brewing Company-221205022-0                                          | Transit Streetcar-Full Wrap-Space                       | 6,692.90                                             | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 836.61            |                  |                  |                  |                  |                  |          | 20,915.31         |          |          |
| Molson Coors Brewing Company-221205022-3                                          | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  | 2,509.84          | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45 | 19,242.09         |          |          |
| Pepin Distributing Company-230103018-0                                            | Transit Streetcar-Full Wrap-Space                       | 4,000.00                                             | 4,000.00         | 4,000.00         | 4,000.00         | 4,000.00         | 4,000.00          |                  |                  |                  |                  |                  |          | 24,000.00         |          |          |
| Rays Baseball-230517004-0                                                         | Train Stations-Station Domination-Space                 |                                                      |                  |                  |                  |                  |                   | 1,667.00         | 1,667.00         |                  |                  |                  |          | 5,001.00          |          |          |
| Tampa General Hospital-221121023-0                                                | Transit Streetcar-Full Wrap-Space                       | 3,300.00                                             | 3,300.00         | 3,300.00         | 3,300.00         | 3,300.00         |                   |                  |                  |                  |                  |                  |          | 16,500.00         |          |          |
| Tampa General Hospital-230626024-0                                                | Bus Station-Streetcar-Concrete Pillar-Space             |                                                      |                  |                  |                  |                  |                   |                  | 1,200.00         | 1,200.00         | 1,200.00         | 1,200.00         |          | 4,800.00          |          |          |
| Tampa General Hospital-230626024-0                                                | Transit Buses-Transit Authority Branding-Exterior-Space |                                                      |                  |                  |                  |                  |                   |                  | 4,627.00         | 8,000.00         | 8,000.00         | 8,000.00         |          | 28,627.00         |          |          |
| Villain Arts-230906015-0                                                          | Transit Streetcar-End Panel-Space                       |                                                      |                  |                  |                  |                  |                   |                  |                  | 1,000.00         |                  |                  |          | 1,000.00          |          |          |
| Villain Arts-230906015-0                                                          | Transit Streetcar-Half Side-Space                       |                                                      |                  |                  |                  |                  |                   |                  |                  | 2,000.00         |                  |                  |          | 2,000.00          |          |          |
| Water Street Tampa-230531020-0                                                    | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  |                   | 5,000.00         | 5,000.00         | 5,000.00         |                  |                  |          | 15,000.00         |          |          |
| Water Street Tampa-230811018-0                                                    | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  |                   |                  |                  |                  | 5,000.00         | 5,000.00         |          | 10,000.00         |          |          |
| Zoo Tampa-220713020-1                                                             | Transit Streetcar-Full Wrap-Space                       | 5,000.00                                             | 5,000.00         | 5,000.00         | 5,000.00         | 5,000.00         |                   |                  |                  |                  |                  |                  |          | 25,000.00         |          |          |
| Zoo Tampa-230517006-0                                                             | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  |                   | 5,000.00         | 5,000.00         | 5,000.00         | 5,000.00         | (15,000.00)      |          | 5,000.00          |          |          |
| Zoo Tampa-230522017-0                                                             | Transit Streetcar-Interior Cards-Space                  |                                                      |                  |                  |                  |                  |                   |                  | 100.00           | 100.00           | 100.00           | 100.00           |          | 400.00            |          |          |
| JJ Taylor Distributing-220428023-0                                                | Transit Streetcar-Full Wrap-Space                       | 5,000.00                                             | 5,000.00         | 4,999.80         |                  |                  |                   |                  |                  |                  |                  |                  |          | 14,999.80         |          |          |
| Rays Baseball-230201013-0                                                         | Train Stations-Station Domination-Space                 |                                                      |                  | 1,667.00         | 1,667.00         | 1,667.00         |                   |                  |                  |                  |                  |                  |          | 5,001.00          |          |          |
| Tampa Bay Lightning-230517011-0                                                   | Train Stations-Station Domination-Space                 |                                                      |                  |                  |                  | 6,668.00         | 3,334.00          | 3,334.00         |                  |                  |                  |                  |          | 13,336.00         |          |          |
| Reliaquest-230927021-0                                                            | Transit Streetcar-Full Wrap-Space                       |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  | 5,000.00 |                   |          |          |
| Zoo Tampa-230522017-0                                                             | Zoo Tampa-230522017-0                                   |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  | 1,667.00 |                   |          |          |
| <b>Tampa Historic Streetcar Sales</b>                                             |                                                         | <b>42,185.80</b>                                     | <b>31,652.90</b> | <b>29,739.70</b> | <b>24,659.90</b> | <b>31,327.90</b> | <b>(8,306.10)</b> | <b>64,933.90</b> | <b>31,286.90</b> | <b>35,992.90</b> | <b>32,992.90</b> | <b>19,659.90</b> | <b>-</b> | <b>336,126.60</b> |          |          |
| Station Sponsorship                                                               |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          |                   |          |          |
| Advertiser - Contract                                                             | Inventory                                               | Jan-23                                               | Feb-23           | Mar-23           | Apr-23           | May-23           | Jun-23            | Jul-23           | Aug-23           | Sep-23           | Oct-23           | Nov-23           | Dec-23   | Totals            |          |          |
|                                                                                   |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          | -                 |          |          |
|                                                                                   |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          | -                 |          |          |
|                                                                                   |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          | -                 |          |          |
|                                                                                   |                                                         |                                                      |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          | -                 |          |          |
| <b>Tampa Historic Streetcar Station Sponsorship Sales</b>                         |                                                         | <b>-</b>                                             | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>          | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b>         | <b>-</b> | <b>-</b>          | <b>-</b> | <b>-</b> |
|                                                                                   |                                                         | <b>Minimum Annual Guarantee Payments made to THS</b> |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |          |                   |          |          |

***THS Marketing Services Report for December 2023***

**THS Marketing Collateral and Graphic Support – December 2023**

Collateral and graphic support included: Welcome Volleyball Fans (NCAA Women’s Volleyball National Championships Dec. 14-17) - Streetcar Interior Cards, Twitter, Facebook and Instagram graphics | Streetcar System Map Update (Station 7 and Station 11 name changes)

**THS Marketing and Communications – December 2023**

**New Year’s Eve Streetcar Service**

TECO Line Streetcar service hours were extended until 1 a.m. on New Year’s Eve. Staff and City officials promoted the TECO Line Streetcar as the best way to avoid New Year’s Eve traffic. The TECO Line Streetcar saw ridership of **6,000** for New Year’s Eve, which was an increase of over 2,000 passenger trips from NYE 2022.



**Streetcar Service to Downtown/Ybor Events**

Staff promoted streetcar service in support of several downtown and Ybor City events:

- NCAA Women’s Volleyball Final Four
- Winter Village Tampa
- NYE Fireworks
- Nate Bargatze
- Trans-Siberian Orchestra
- Tampa Bay Lightning games
- Mayor’s Food Truck Fiesta
- Rock the Park



*A “Welcome” message was installed on all streetcars for NCAA Volleyball Final Four*

**Streetcar Live**

The monthly streetcar concert series was held on December 22, 2023, with Americana folk jam duo Galbraith & Co. performing from 6 p.m. to 8 p.m. Streetcar Live is now a part of the Downtown Partnership’s Fourth Friday Tampa event programming. Attractions and businesses along the Streetcar line provide discounts and special programming with a Fourth Friday wristband.





## **Media Coverage**

### **Tampa Bay Times**

**Top Tampa Bay area events for the week of Dec. 18-24 (Streetcar Live)**

<https://www.tampabay.com/life-culture/entertainment/things-to-do/2023/12/18/top-tampa-bay-area-events-week-dec-18-24/>

### **Tampa Bay Times**

**DeSantis seeks to spend Hillsborough transportation sales tax funds**

<https://www.tampabay.com/news/transportation/2023/12/06/desantis-seeks-spend-hillsborough-transportation-sales-tax-funds/>

### **Tampa Bay Business Journal**

**INSIDE JEFF VINIK'S POST-WATER STREET TAMPA ERA**

<https://www.bizjournals.com/tampabay/news/2023/12/22/inside-jeff-viniks-post-water-street-tampa-era.html>

### **ABC Action News**

**Winter Village Is Back at Curtis Hixon Park Now Through January 1**

<https://www.abcactionnews.com/morning-blend/winter-village-is-back-at-curtis-hixon-park-now-through-january-1>

### **Tampa Bay Times**

**11 Tampa Bay people to watch in 2024 | Editorial**

<https://www.tampabay.com/opinion/2023/12/28/11-tampa-bay-people-watch-2024-editorial/>

### **Tampa Beacon**

**Things to do around Tampa/Wesley Chapel: Dec. 20-27 (Streetcar Live)**

[https://www.tampabeacon.com/news/tampa/things-to-do-around-tampa-wesley-chapel-dec-20-27/article\\_0b876694-9b5a-11ee-a580-7f7bd49c3a8c.html](https://www.tampabeacon.com/news/tampa/things-to-do-around-tampa-wesley-chapel-dec-20-27/article_0b876694-9b5a-11ee-a580-7f7bd49c3a8c.html)

### **Draftkings**

**Things to do in Tampa for 2023 NCAA Volleyball Final Four**

<https://dknetwork.draftkings.com/2023/12/12/23998428/things-to-do-in-tampa-ncaa-volleyball-final-four-2023-pitt-nebraska-wisconsin-texas-downtown-dtpa>

### **Garden & Gun**

**Inside Water Street, Tampa's Central Wellness District**

<https://gardenandgun.com/articles/inside-water-street-tampas-central-wellness-district/>




Prepared by: Frank Wyszynski, Manager of Marketing and Communications

Reviewed by: Jacqueline Halldow, Chief Administrative Officer

Attachment: Vector Media Monthly Sales Report – December 2023

# ATTACHMENT

|  |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  |                   |           |  |
|-----------------------------------------------------------------------------------|---------------------------------------------------------|------------------|------------------|------------------|------------------|------------------|-------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-----------|--|
| <b>Tampa Historic Streetcar</b>                                                   |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  |                   |           |  |
| <b>Monthly Sales Report</b>                                                       |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  |                   |           |  |
| <i>Dec-23</i>                                                                     |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  |                   |           |  |
| Streetcar                                                                         |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  |                   |           |  |
| <b>Advertiser - Contract</b>                                                      | <b>Inventory</b>                                        | <b>Jan-23</b>    | <b>Feb-23</b>    | <b>Mar-23</b>    | <b>Apr-23</b>    | <b>May-23</b>    | <b>Jun-23</b>     | <b>Jul-23</b>    | <b>Aug-23</b>    | <b>Sep-23</b>    | <b>Oct-23</b>    | <b>Nov-23</b>    | <b>Dec-23</b>    | <b>Totals</b>     |           |  |
| American Lung Association Tampa-230208020-0                                       | Transit Streetcar-Interior Cards-Space                  |                  | 160.00           | 80.00            |                  |                  |                   |                  |                  |                  |                  |                  |                  | 240.00            |           |  |
| Anheuser-Busch-230109015-0                                                        | Transit Streetcar-Full Wrap-Space                       | 8,000.00         | 4,000.00         | 4,000.00         | 4,000.00         | 4,000.00         | (24,000.00)       |                  |                  |                  |                  |                  |                  | -                 |           |  |
| Anheuser-Busch-230109015-1                                                        | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   | 24,000.00        |                  |                  |                  |                  |                  | 24,000.00         |           |  |
| Blue Water International, Inc-231005010-0                                         | Transit Streetcar Station-Domination-Space              |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | -                 |           |  |
| Cigar City Brewing LLC-211027024-0                                                | Transit Streetcar-Full Wrap-Space                       | 3,500.00         | 3,500.00         |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | 2,500.00          | 9,500.00  |  |
| Cigar City Brewing LLC-230629016-0                                                | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   | 17,500.00        | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00          | 35,000.00 |  |
| Early Learning Coalition of Hillsborough County-231005015-1                       | Transit Streetcar-Interior Cards-Space                  |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | 80.00             | 80.00     |  |
| JJ Taylor Distributing-230518046-0                                                | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   | 1,740.00         | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00         | 3,500.00          | 19,240.00 |  |
| Miller Coors LLC-221208011-0                                                      | Transit Streetcar-Full Wrap-Space                       | 6,692.90         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 836.61            |                  |                  |                  |                  |                  |                  | 20,915.31         |           |  |
| Miller Coors LLC-221208011-2                                                      | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   | 2,509.84         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45          | 22,588.54 |  |
| Molson Coors Brewing Company-221205022-0                                          | Transit Streetcar-Full Wrap-Space                       | 6,692.90         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 836.61            |                  |                  |                  |                  |                  |                  | 20,915.31         |           |  |
| Molson Coors Brewing Company-221205022-3                                          | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   | 2,509.84         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45         | 3,346.45          | 22,588.54 |  |
| Pepin Distributing Company-230103018-0                                            | Transit Streetcar-Full Wrap-Space                       | 4,000.00         | 4,000.00         | 4,000.00         | 4,000.00         | 4,000.00         | 4,000.00          |                  |                  |                  |                  |                  |                  | 24,000.00         |           |  |
| Rays Baseball-230517004-0                                                         | Train Stations-Station Domination-Space                 |                  |                  |                  |                  |                  |                   | 1,667.00         | 1,667.00         | 1,667.00         |                  |                  |                  |                   | 5,001.00  |  |
| Tampa General Hospital-221121023-0                                                | Transit Streetcar-Full Wrap-Space                       | 3,300.00         | 3,300.00         | 3,300.00         | 3,300.00         | 3,300.00         |                   |                  |                  |                  |                  |                  |                  | 16,500.00         |           |  |
| Tampa General Hospital-230626024-0                                                | Bus Station-Streetcar-Concrete Pillar-Space             |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | 1,200.00          | 1,200.00  |  |
| Tampa General Hospital-230626024-0                                                | Transit Buses-Transit Authority Branding-Exterior-Space |                  |                  |                  |                  |                  |                   |                  |                  | 1,200.00         | 1,200.00         | 1,200.00         | 1,200.00         | 1,200.00          | 6,000.00  |  |
| Villain Arts-230906015-0                                                          | Transit Streetcar-End Panel-Space                       |                  |                  |                  |                  |                  |                   |                  |                  | 4,627.00         | 8,000.00         | 8,000.00         | 8,000.00         | 8,000.00          | 36,627.00 |  |
| Villain Arts-230906015-0                                                          | Transit Streetcar-Half Side-Space                       |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | 1,000.00          | 1,000.00  |  |
| Water Street Tampa-230531020-0                                                    | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   | 5,000.00         | 5,000.00         | 5,000.00         |                  |                  |                  | 2,000.00          | 2,000.00  |  |
| Water Street Tampa-230811018-0                                                    | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | 5,000.00          | 5,000.00  |  |
| Zoo Tampa-220713020-1                                                             | Transit Streetcar-Full Wrap-Space                       | 5,000.00         | 5,000.00         | 5,000.00         | 5,000.00         | 5,000.00         |                   |                  |                  |                  | 5,000.00         | 5,000.00         | 5,000.00         | 5,000.00          | 25,000.00 |  |
| Zoo Tampa-230517006-0                                                             | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   | 5,000.00         | 5,000.00         | 5,000.00         | 5,000.00         | 5,000.00         | (15,000.00)      | 5,000.00          | 5,000.00  |  |
| Zoo Tampa-230522017-0                                                             | Transit Streetcar-Interior Cards-Space                  |                  |                  |                  |                  |                  |                   |                  |                  | 100.00           | 100.00           | 100.00           | 100.00           | 100.00            | 500.00    |  |
| JJ Taylor Distributing-220428023-0                                                | Transit Streetcar-Full Wrap-Space                       | 5,000.00         | 5,000.00         | 4,999.80         |                  |                  |                   |                  |                  |                  |                  |                  |                  | 14,999.80         |           |  |
| Rays Baseball-230201013-0                                                         | Train Stations-Station Domination-Space                 |                  |                  | 1,667.00         | 1,667.00         | 1,667.00         |                   |                  |                  |                  |                  |                  |                  | 5,001.00          |           |  |
| Tampa Bay Lightning-230517011-0                                                   | Train Stations-Station Domination-Space                 |                  |                  |                  |                  |                  |                   | 6,668.00         | 3,334.00         | 3,334.00         |                  |                  |                  |                   | 13,336.00 |  |
| Reliaquest-230927021-0                                                            | Transit Streetcar-Full Wrap-Space                       |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | 5,000.00          | 5,000.00  |  |
| Zoo Tampa-230522017-0                                                             | Train Stations-Station Domination-Space                 |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | 1,667.00          | 1,667.00  |  |
| <b>Tampa Historic Streetcar Sales</b>                                             |                                                         | <b>42,185.80</b> | <b>31,652.90</b> | <b>29,739.70</b> | <b>24,659.90</b> | <b>31,327.90</b> | <b>(8,306.10)</b> | <b>64,933.90</b> | <b>31,286.90</b> | <b>35,992.90</b> | <b>32,992.90</b> | <b>19,659.90</b> | <b>32,239.90</b> | <b>368,366.50</b> |           |  |
| Station Sponsorship                                                               |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  |                   |           |  |
| <b>Advertiser - Contract</b>                                                      | <b>Inventory</b>                                        | <b>Jan-23</b>    | <b>Feb-23</b>    | <b>Mar-23</b>    | <b>Apr-23</b>    | <b>May-23</b>    | <b>Jun-23</b>     | <b>Jul-23</b>    | <b>Aug-23</b>    | <b>Sep-23</b>    | <b>Oct-23</b>    | <b>Nov-23</b>    | <b>Dec-23</b>    | <b>Totals</b>     |           |  |
|                                                                                   |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | -                 |           |  |
|                                                                                   |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | -                 |           |  |
|                                                                                   |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | -                 |           |  |
|                                                                                   |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  | -                 |           |  |
| <b>Tampa Historic Streetcar Station Sponsorship Sales</b>                         |                                                         | -                | -                | -                | -                | -                | -                 | -                | -                | -                | -                | -                | -                | -                 |           |  |
| <b>Minimum Annual Guarantee Payments made to THS</b>                              |                                                         |                  |                  |                  |                  |                  |                   |                  |                  |                  |                  |                  |                  |                   |           |  |



## **STREETCAR SYSTEM PERFORMANCE REPORT FOR NOVEMBER 2023**

### **MISSED TRIPS**

The TECO Line Streetcar System delivered 99.44 % of the contracted 4,270 trips for November with 23.5 reported missed trips. The missed trips were caused by mechanical issues (12.5 trips) and the accidents that are listed below (11 trips).

### **ON-TIME DEPARTURES**

In November, there were 16 reported late departures; On Time Performance (OTP) was 99.62%.

### **ACCIDENTS/INCIDENTS**

There were four accidents in November:

November 10<sup>th</sup>: Streetcar 433 was travelling North Bound at the intersection of Waters & Morgan when a car on Morgan ran in front of 433 and was struck. There were no injuries in the accident. 433 was not damaged in the accident. The driver of the vehicle was cited for failure to yield.

November 19<sup>th</sup>: Streetcar 431 was Northbound at the entrance to Sparkman’s Wharf when a pick-up truck made a right hand turn in front of the streetcar. The motorman was able to avoid hitting the pick-up, but then the driver of the truck backed up into the stopped streetcar. No one was injured in the accident. The truck received damage to it’s bumper and 431 received some minor paint damage. The driver of the truck left the scene before TPD could respond.

November 25<sup>th</sup>: Streetcar 435 was traveling Southbound when the rear truck split the North Garrison switch. Debris in the switch caused the switch to not close completely, which caused the accident.

November 26<sup>th</sup>: Streetcar 434 was heading South at Adamo Drive when an SUV made an illegal U-turn and was struck by the streetcar. No one was injured in the accident. The SUV received damage to the front left side of the vehicle, 434 was not damaged in the accident. The driver of the SUV was cited for reckless driving.

### **SPECIAL SERVICE**

The Streetcar did not provide any additional service in November.

### **COMPONENT PERFORMANCE**

- Ridership for November:

| <u>2021</u> | <u>2022</u> | <u>2023</u> |
|-------------|-------------|-------------|
| 79,971      | 95,277      | 102,202     |



- Right of way and Interlocking Report – all track inspections/maintenance were completed as scheduled. The right of way and CSX Interlocking are inspected every morning by HART personnel.
- OCS Report – All inspections were completed as scheduled.
- ADA Bridge Mechanism – There were 136 ADA boardings with no reported problems.
- Substations – All monthly service was completed on the Substations.

**VEHICLE MAINTENANCE**

- All maintenance on the streetcars is current.
- 1 road call was reported in November.

**SYSTEM CHANGES**

Starting November 19<sup>th</sup>, the Winter Village Express was run in place of the 5<sup>th</sup> car on Sundays. This service will run thru December 17<sup>th</sup>.

**INFRASTRUCTURE**

The bolts were replaced in the South Garrison switch and the area was grouted.

| Service | Performed in November |
|---------|-----------------------|
| A       | 30                    |
| B       | 1                     |
| C       | 2                     |
| E       | 0                     |

*Prepared by: Brian Allan, HART Director of Streetcar Operations*

*Reviewed by: Scott Drainville, HART Chief Executive Officer*



## **STREETCAR SYSTEM PERFORMANCE REPORT FOR DECEMBER 2023**

### **MISSED TRIPS**

The TECO Line Streetcar System delivered 99.41% of the contracted 4,508 trips in December 2023, with 26.75 reported missed trips. The missed trips were caused by a shortage of operators (11.75 trips), mechanical issues (6.75 trips), the accidents that are listed below (3.25 trips), the incident on December 12<sup>th</sup> (2 trips), schedule adjustment (2 trips) and the CSX interlock blocked (1 trip).

### **ON-TIME DEPARTURES**

In December, there were 23 reported late departures; On-Time Performance (OTP) was 99.48%.

### **ACCIDENTS/INCIDENTS**

There were three accidents and one incident in December:

On December 2, 2023, Streetcar 436 was travelling northbound at the intersection of Waters Street & Morgan Street when a privately operated vehicle on Morgan ran in front of 436 and was struck. One passenger initially claimed an injury in the accident, but refused medical treatment. 436 received minor damage in the accident. The driver of the vehicle was cited for failure to yield.

On December 12, 2023, a Student Motorman split the North Adamo Switch. There was no damage to the switch or the streetcar.

On December 14, 2023, the streetcar 436 was traveling southbound on Franklin at Channelside when a white Dodge Ram turned eastbound onto Channelside on a no turn signal turning into the path of the streetcar. There were no injuries reported. Streetcar 436 received damage to the left A-end step. The driver of the pick-up truck was cited for violation of a traffic device.

December 16, 2023, Streetcar 435 travelled southbound along 8<sup>th</sup> Avenue when a vehicle ran the stop sign at 18<sup>th</sup> Street and was struck by the Streetcar. There were no injuries reported in the accident. The vehicle had to be towed from the scene due to extensive damage. 435 received only minor damage in the accident. The driver of the vehicle was cited for failure to yield.

### **SPECIAL SERVICE**

The Streetcar provided eight additional hours of service on December 31, 2024.

### **COMPONENT PERFORMANCE**

- Ridership for December

| <u>2021</u> | <u>2022</u> | <u>2023</u> |
|-------------|-------------|-------------|
| 101,401     | 118,575     | 143,716     |

\* New Year's Eve ridership was 7,129

- Right of way and Interlocking Report – all track inspections/maintenance were completed as scheduled. The right of way and CSX Interlocking are inspected every morning by HART personnel.



- OCS Report – All inspections were completed as scheduled.
- ADA Bridge Mechanism – There were 121 ADA boardings with no reported problems.
- Substations – All monthly service was completed on the substations.

**VEHICLE MAINTENANCE**

- All maintenance on the streetcars is current.
- One road call was reported in December.

**SYSTEM CHANGES**

The Winter Village Express was run in place of the additional streetcar usually in service on Sundays. This service ran through December 17, 2023.

**INFRASTRUCTURE**

OCS hangers were replaced in the curve on Water Street.

| Service | Performed in December |
|---------|-----------------------|
| A       | 29                    |
| B       | 2                     |
| C       | 2                     |
| E       | 0                     |

*Prepared by: Brian Allan, HART Director of Streetcar Operations*

*Reviewed by: Scott Drainville, HART Chief Executive Officer*



**OLD BUSINESS**

At the November 15, 2023 Board of Directors Meeting, Director Hardie requested an inventory of the streetcar vehicles. As a result, staff is providing the below chart.

TECO Line Streetcar Roster of Equipment

| <u>Car #</u> | <u>Built</u> | <u>Builder</u> | <u>Type</u>    | <u>Axles</u> | <u>Status</u>                                      |
|--------------|--------------|----------------|----------------|--------------|----------------------------------------------------|
| 163          | 1922         | St. Louis      | Birney         | 2            | Non-Revenue/not in service                         |
| 428          | 2000         | Gomaco         | Birney         | 4            | Revenue/not in service                             |
| 429          | 2000         | Gomaco         | Birney         | 4            | Scrapped after a collision with a tour bus in 2020 |
| 430          | 2000         | Gomaco         | Birney         | 4            | Revenue/in service                                 |
| 431          | 2000         | Gomaco         | Birney         | 4            | Revenue/in service                                 |
| 432          | 2000         | Gomaco         | Birney         | 4            | Revenue/not in service                             |
| 433          | 2000         | Gomaco         | Birney         | 4            | Revenue/in service                                 |
| 435          | 2000         | Gomaco         | Birney         | 4            | Revenue/in service                                 |
| 436          | 2005         | Gomaco         | Birney         | 4            | Revenue/in service                                 |
| 1976         | 1984         | Gomaco         | Brill Open Car | 4            | Revenue/in service                                 |

*Prepared by: Brian Allan, HART Director of Streetcar Operations*